



J.D. IRVING, LIMITED

# STATE OF THE WORKING FOREST

*Working Forests Work for All*

2022

# Proud to be the HOME TEAM

“Canadian nature and forests are beautiful. My work ensures their resilience.”

Jesus Jimenez, Laboratory Supervisor,  
Maritime Innovation Lab, Sussex, New Brunswick

“What makes my field so rewarding is being able to provide critical information and insight for forecasting and financial planning. This helps the business overall, which means providing jobs to people in our regions for the future.”

Andrew Neilson, Finance Analyst, Saint John

“My advice for anyone looking to take their first step with JDI is do not be afraid to deal with things head on. Most important, love your job, learn, and grow. You’re constantly learning, adapting and adjusting to change, and that’s exciting and an opportunity to grow personally and professionally.”

Nancy Perry, Park Manager, Irving Nature Park

“The drive and energy of the JDI team is a real stand out.”

Cliff Gilson,  
Operations Manager,  
Sussex Woodlands

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# STATE OF THE WORKING FOREST REPORT 2023

Over 140 years of sustainable forest land management has taught us that working forests are diverse, healthy and an investment for future generations. In 2023, we:

- Renewed our 25-year forest management agreement with the province of New Brunswick for Crown Licence 7, which replaces our previous agreement and defines wood supply volume, management standards and planning,
- Welcomed 116 newcomers and their families to our operations and assisted in settling and integrating them within local communities,
- Upgraded our off-road transportation network to reduce fuel consumption, to keep logging trucks off government highways and improve truck cycle time,

- Achieved carbon neutrality with our Forest Products Supply Chain in accordance with the PAS2060:2014 standard for the third year running,

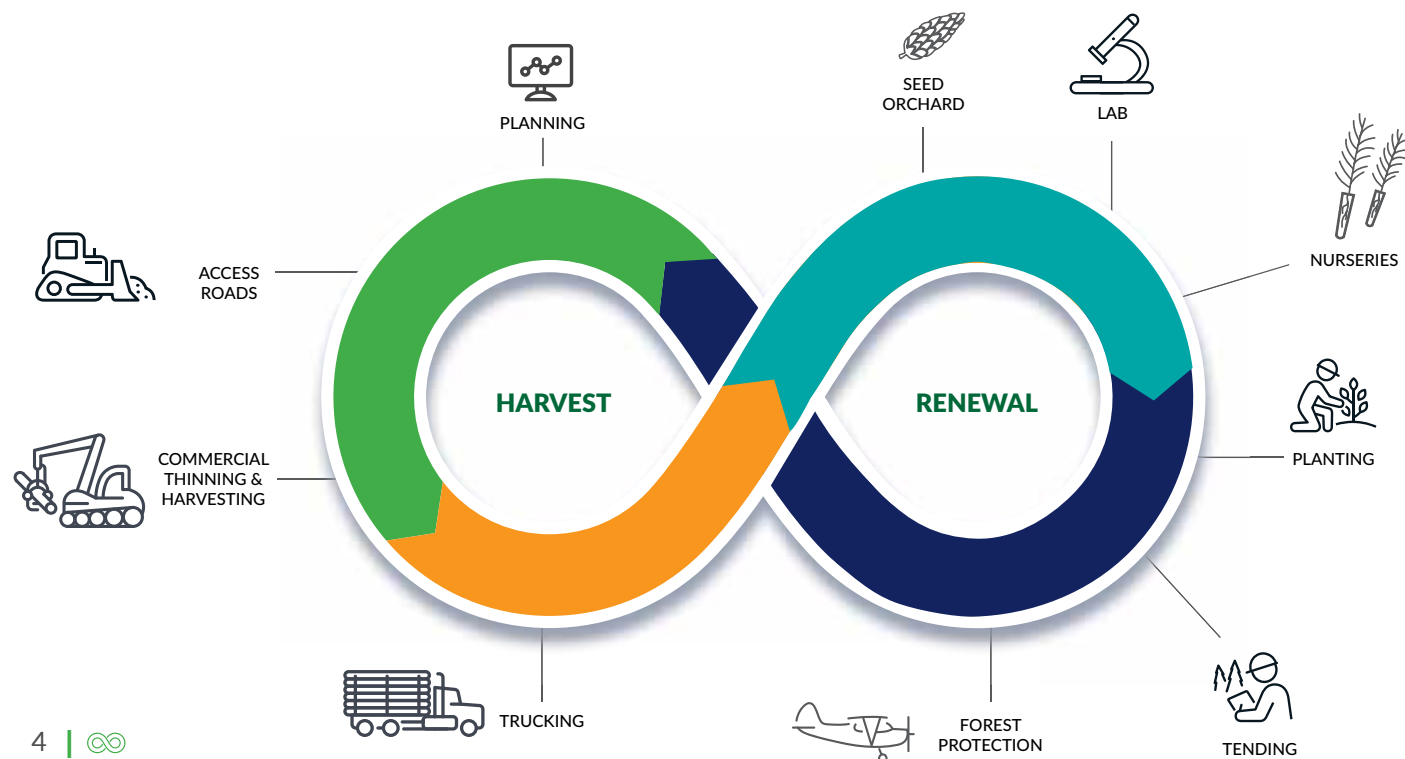
- Renewed our focus on the working forest as a solution to a changing climate and economy.

Our State of the Working Forest Report provides key summary statistics on how our working forests contribute to biodiversity, to our communities, to our economy and to climate resiliency. We invite you to learn more.

Learn more about our Working Forests



## A Healthy Working Forest is in a Continuous Cycle of Harvest and Renewal

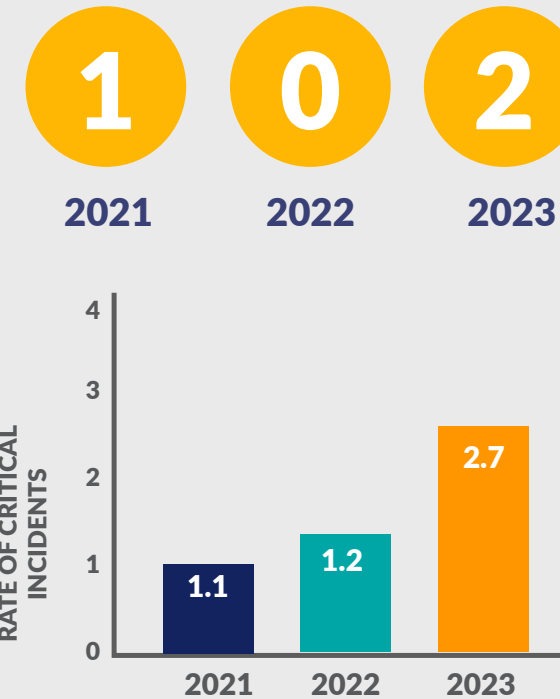


# YEAR IN REVIEW

## 2023 Key Statistics

### Health and Safety

#### Number of Critical Incidents:



# 85%

Overall Woodlands Employee Engagement Survey Total

### Wood Harvested & Purchased

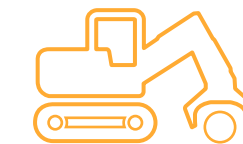
5,032,279

Tonnes of Wood Harvested

1,524,015

Tonnes of Wood Purchased

# 6,556,294 Tonnes Total



### Investing in today for future generations (Freehold & Crown Licence 7)

Activity	Hectares	Acres
Site Preparation	13,798	34,096
Tree Planting	11,518	28,462
Early Competition Control	25,476	62,953
Plantation Cleaning	9,364	23,139
Pre-Commercial Thinning	1,107	2,735

100% of land certified



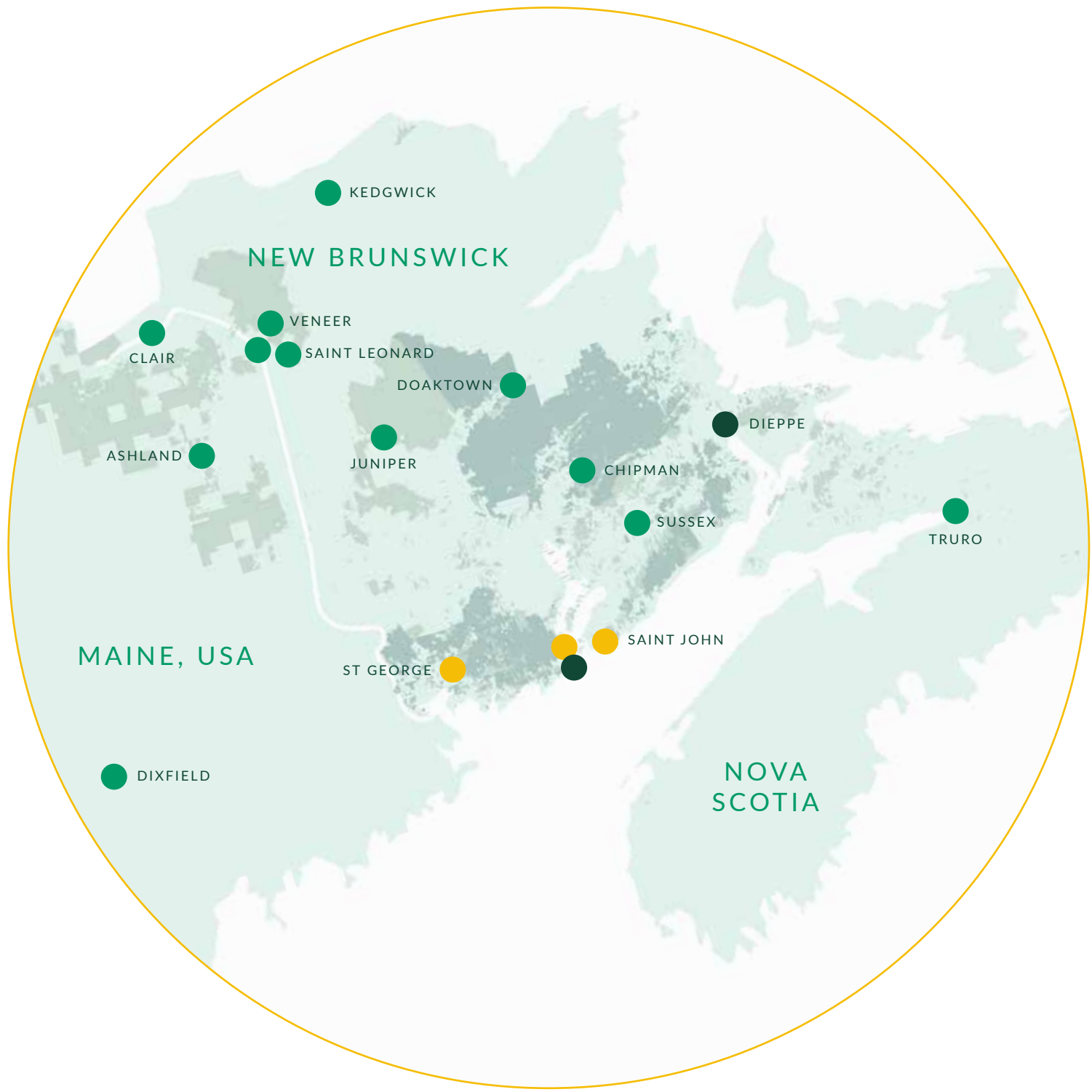
100% of land certified in Maine



## DID YOU KNOW?

Our woodlands in Canada and Maine have been third-party certified for over 20 years.

# MAP OF OPERATIONS



## LEGEND

- WOODLANDS FREEHOLD LAND
- NB CROWN LAND LICENCE 7
- PULP AND PAPER
- TISSUE
- SAWMILL DIVISION  
(including Pellet Plant and Juniper Organics)

# WORKING FORESTS WORK FOR *Generations*



Seedling Close-Up, Sussex Tree Nursery, Sussex, New Brunswick

*It all begins with a tree.*

We've been passionate about healthy, thriving working forests for over 140 years. In 1882, Hebert Irving and his son James started our lumber business in the coastal community of Bouctouche, New Brunswick. Since then, we've invested in new methods and technology and improved our productivity and service. It's a tradition we're carrying into future generations.

## Renewing our Forests Since 1957

Planting trees is beneficial for the environment by mitigating the impact of climate change. By investing in tree planting, we contribute to the growth and strength of future forests, ensuring a healthy and resilient environment and economy for generations to come.

We've had a long-standing commitment to renew the forest for nearly 70 years through high-quality seedlings and continue to be an industry leader. To date, we've planted over one billion trees and counting.

Congratulations to our 2023 tree planter scholarship recipients! We awarded 66 students with \$51,250 to put towards their post-secondary tuition.

## DID YOU KNOW?

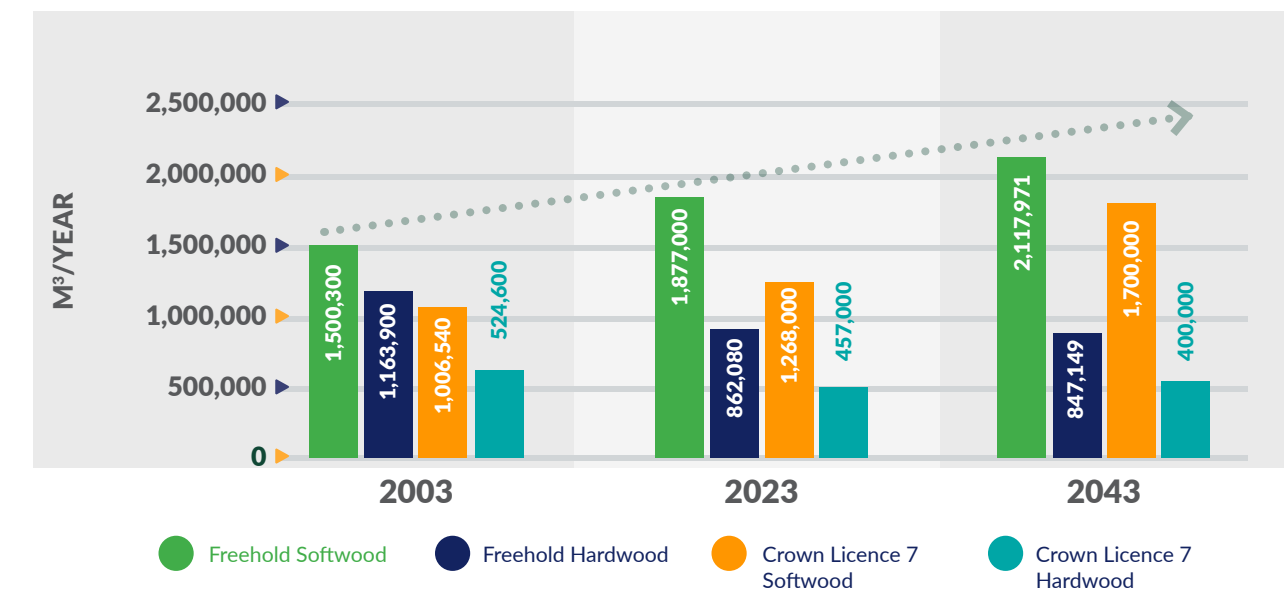
We're growing 25 million seedlings every year. That includes seedlings for our forested land base, but also to support tree planting in communities, schools and for private landowners.



White Spruce Seedling

AVERAGE HARVEST OPENING SIZE	Freehold	Crown Licence 7	Average
	15 Hectares 37 Acres	23 Hectares 57 Acres	19 Hectares 47 Acres

## WE'RE ON TRACK TO DOUBLE OUR FREEHOLD SOFTWOOD SUPPLY EVERY 50 YEARS



# WORKING FORESTS WORK FOR *Conservation*

**WE CONSERVE 25% OF THE LANDS WE OWN OR MANAGE**

## AWARD-WINNING CONSERVATION PROGRAM



**Total Conservation Area on Lands Under Irving Management: 533,911 HA / 1,319,323 AC**

### CONSERVED LANDS

- Unique Areas
- Water And Wetland Buffers
- Deer Wintering Areas
- Old Forest Habitats
- Protected Natural Areas

### FREEHOLD

22%  
249,811 HECTARES<sup>1</sup>  
617,296 ACRES

### CROWN LICENCE 7 (NB)

30%  
284,100 HECTARES  
702,026 ACRES



**68,803 ha**

**Old Forest Sites**

We have set an objective to designate and maintain old forest within the working forest landscape. To date, more than 68,803 hectares (170,016 acres) have been designated toward meeting this objective.



**2,149**

**TOTAL # OF SITES**

TOTAL HECTARES: 84,291

TOTAL ACRES: 208,288



- 791 PLANTS
- 519 BIRDS & MAMMALS
- 293 REPTILES & INVERTEBRATES
- 189 UNIQUE FOREST STANDS
- 149 HISTORIC
- 89 AESTHETICS
- 48 LAKES & WETLANDS
- 21 FISH
- 18 GEOLOGICAL & FOSSIL
- 22 HIGH CONSERVATION FOREST
- 10 OTHER EFFECTIVE AREA-BASED CONSERVATION MEASURES

<sup>1</sup>Includes 4,500 hectares of non-spatially identified conservation forest on recently acquired lands in Maine.

## Biodiversity and Conservation in the Working Forest

We are committed to sustainably managed forests and land stewardship. What this comprises has evolved to include a broad range of ecological and societal values, alongside the traditional focus on wood supply.

The culmination of the last 30 years of forest management is found in our new Managed Forests and Ecology Report, titled *The Role of Managed Forests in Biodiversity and Conservation in the Acadian Forest*. This document summarizes the research we support and describes how both our research and independent, third-party research is understood and used in company operations.



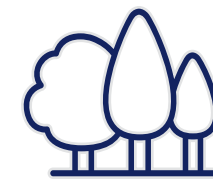
► Read the report here:



Included within this report are these topics:



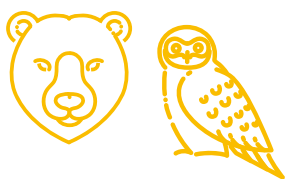
Forest Health



Silviculture, Growth and Yield



Forest Communities and Landscape



Biodiversity



Water Quality and Aquatic Habitat



Wildlife Habitat



Hydrology, Soil and Site Classification



Climate Change and Adaptation

# WORKING FORESTS WORK FOR *Recreation*

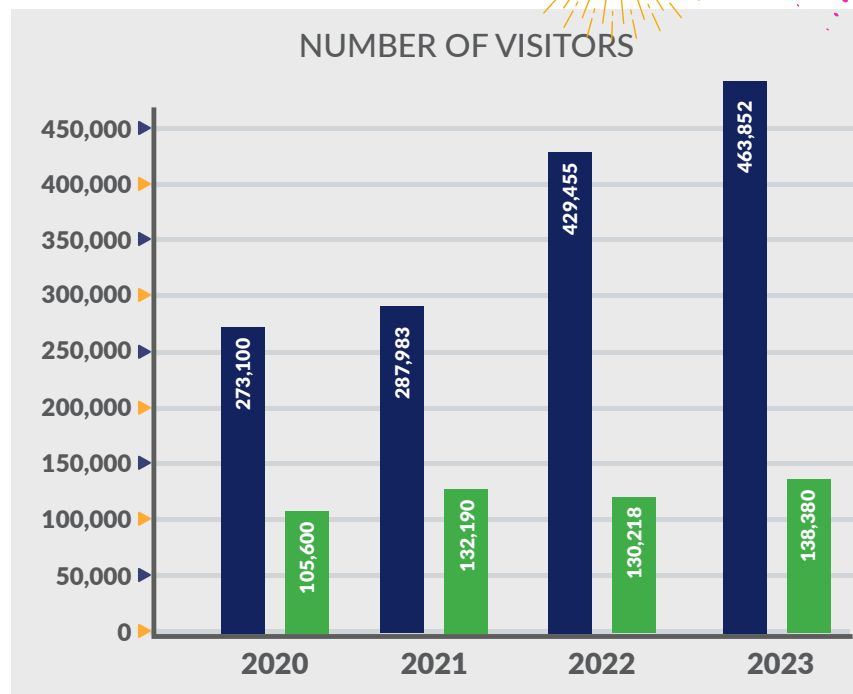
The Irving Nature Park and Irving Eco-Centre:  
La Dune de Bouctouche celebrated a record season with over

**OVER 600,000  
VISITORS**



With guided tours,  
scenic boardwalks and  
various outdoor activities,  
**these parks are a vital  
green space in their  
communities.**

- Irving Nature Park
- La Dune de Bouctouche



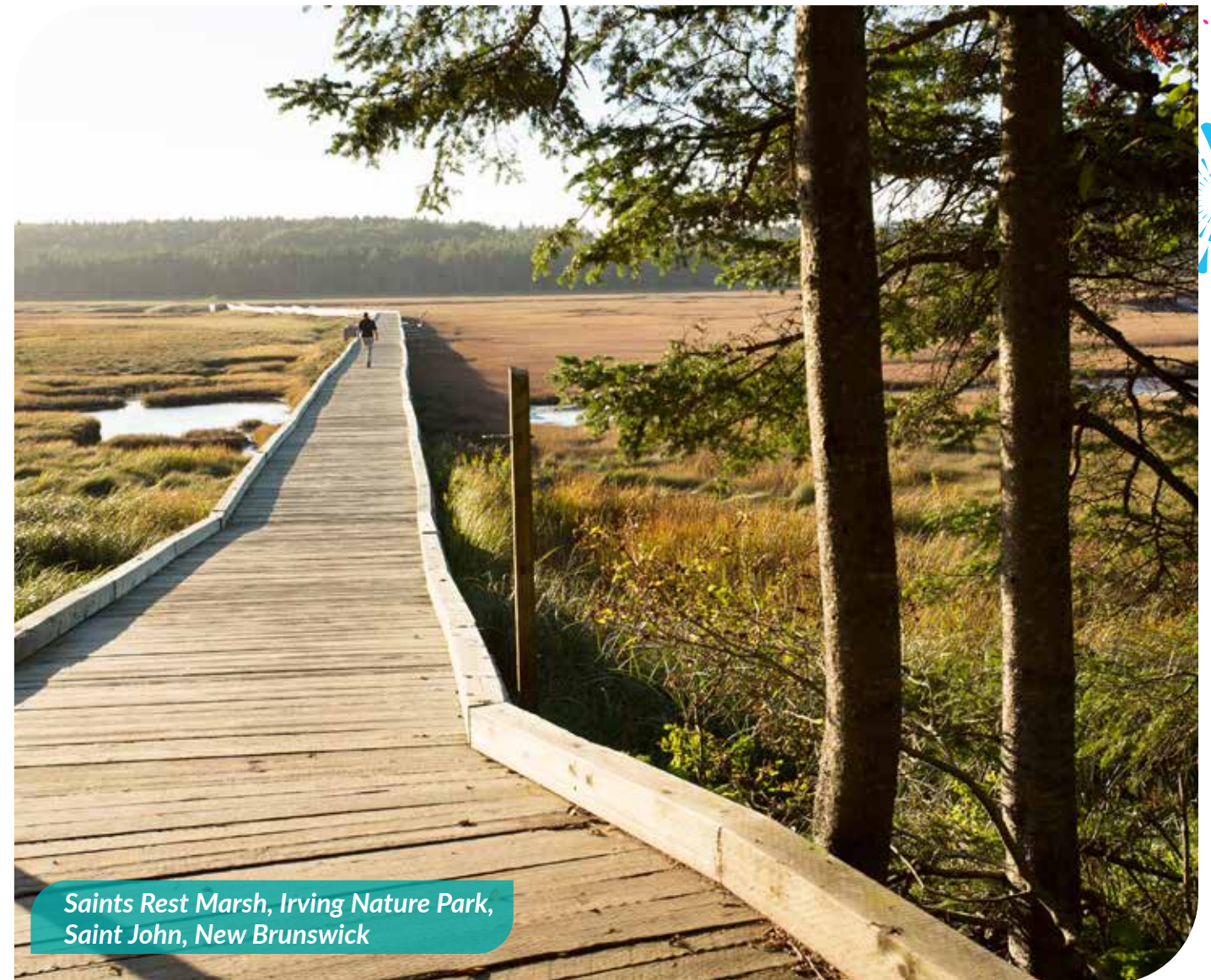
The term "Wolastoq" translates to "the beautiful river" in the Wolastoqiyik language. Constructed in 2004 by J.D. Irving, Limited, the park offers views of the Reversing Falls rapids and features chainsaw-carved wooden statues of historical figures like Koluskap and the Giant Beaver, Samuel de Champlain and K.C. Irving.

## Saints Rest Marsh at Irving Nature Park Declared a Treasured Wetland by Ducks Unlimited Canada

The Treasured Wetlands Program is a partnership between Ducks Unlimited and New Brunswick's Department of Environment and Local Government. This designation is based on ecological, cultural and/or community importance. The rich salt marsh is home to numerous waterfowl, migratory shorebirds and other wildlife. Over 150 visitors attended the celebratory event to learn more about this delicate ecosystem right in their backyard.

### DID YOU KNOW?

Saints Rest Marsh is one of only three designated Treasured Wetlands in New Brunswick.



Saints Rest Marsh, Irving Nature Park, Saint John, New Brunswick

# WORKING FORESTS WORK FOR *Diversity*

## Research

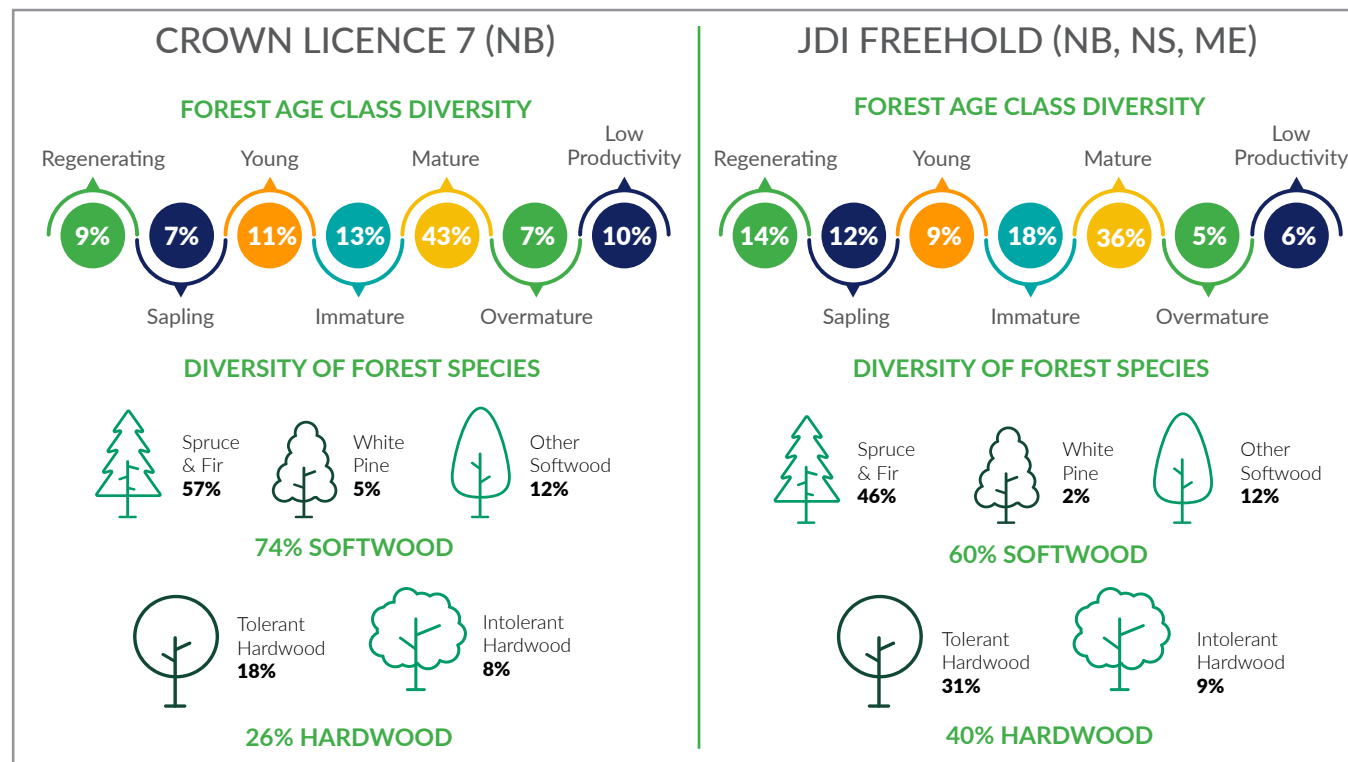
Our Forest Research Advisory Committee (FRAC) consists of forest management professionals and accomplished scientists who collaborate to pinpoint, promote and undertake research initiatives aimed at addressing critical knowledge gaps and landscape-level effects on plant and animal life.

## DID YOU KNOW?

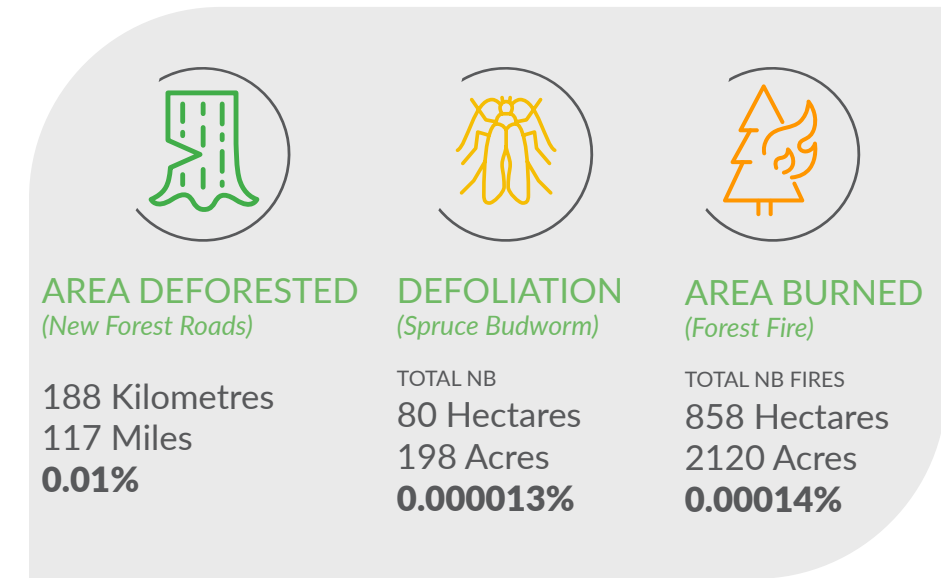
We've spent over \$39 million in forest research since the 1990s.



Southwest Miramichi River, Deersdale, New Brunswick



## Forest Protection



Air Tractor 802 Aircraft, Juniper Airstrip, Juniper, New Brunswick



Mock Fire Drill, Juniper, New Brunswick

## FIREFIGHTING

- 4** FIXED WING AIR TANKERS
- 1** SPOTTER PLANE
- 2** HELICOPTERS
- 7** AIRSTRIPS
- 37** FIRE TRUCKS
- 47** PUMP UNITS
- 360,000+** FEET OF HOSE



# OUR WILDLIFE RESEARCH

## Moose Health and Winter Tick Dynamics

We participated in a four-plus-year project to better understand the interaction between moose, winter ticks and climate. This was a multi-regional and multi-stakeholder collaboration across New Brunswick and Quebec.

### STUDY STATISTICS:

- Two populations of moose in New Brunswick were studied in the southwest and the northwest.
- 15 calves in total were captured and then recaptured three months later to assess changes in winter tick load and body condition.
- Calves who are treated with acaricide to reduce tick load see a significant decrease in ticks.

### RESULTS:

- Climate is favouring higher tick abundance in the south, and climate change is increasing the frequency of warm and humid conditions.
- Nearly two times more ticks per animal and lower body condition were found in the southern population than the northern population.
- If left unchecked, a significant decrease in moose body condition and survival could occur.

### PROJECT PARTNERS



From the work in Quebec, we learned that winter ticks prefer warm and humid conditions to cold and dry.



Collared Moose, Black Brook Woodlands, New Brunswick

### RESEARCHERS:

- Christian Dussault (MFFP)
- Jean-Pierre Tremblay (ULaval)
- Steeve D. Côté (ULaval)
- Joe Nocera (UNB)
- Patrick Leighton (UdeM)
- Christopher Fernandez-Prada (UdeM)
- Sandra Hamel (ULaval)
- John Gilbert (JDI)

## Assessing Operational Impact on Wood Turtles

We have partnered with researchers Dr. Graham Forbes and Dr. Chris Edge on a four-year research study to understand how turtle movement and behaviour could be impacted by forest operations.

### STUDY STATISTICS:

- Twenty adult females in southern New Brunswick will be fitted with GPS trackers to monitor their movement.
- Data will be collected over four seasons before and after forest harvest.

### EXPECTATIONS:

- The information from this study will help forest managers include critical wood turtle habitat in management plans.
- Certain harvest types may benefit wood turtle breeding and feeding.

## DID YOU KNOW?

Wood turtles are one of three native species of turtles to New Brunswick. They prefer rivers, streams and creeks that have sandy or gravelly bottoms and are located in wooded areas, meadows, swamps and fields.

### PROJECT PARTNERS



Wood Turtle, Southern New Brunswick

## The Role of Maine's Working Forests on Regional and National Bird Conservation

A 30-year bird study in Maine, led by Dr. John Hagan and supported in part through the Corporate Forestry Research Unit at the University of Maine, describes bird abundance in the working forests of Maine.

### STUDY STATISTICS:

- 1990s – Researchers investigated bird richness and abundance in a ~600,000-acre working forest in the Moosehead Lake Area.
- 2020s – Researchers repeated the study and compared the results.

### RESULTS:

- 70 per cent of the species found saw increased abundance from 30 years ago, while 30 per cent saw no change or declined.
- These results are in stark contrast to previous studies, which reported substantial continental and/or regional declines.

### PROJECT PARTNERS



Researchers concluded that the broad mixture of forest communities in Maine, including the working forest and conservation forest, serve as an important sanctuary for birds.



Black-throated Green Warbler, Maine



Purple Finch, Maine

#### RESEARCHERS:

John Hagan  
Sage Levy  
Kelsi Anderson  
Peter McKinley  
Michael Reed  
John Gunn  
Ben Shamgochian

## Songbird Diversity in the Working Forest

Dr. Lisa Venier and FRAC have concluded their five-year research project to model habitat for two species of conservation concern: the Olive-sided flycatcher and the Canada warbler.

### STUDY STATISTICS:

- The Canada warbler and Olive-sided flycatcher are listed as species of Special Concern under the Committee on the Status of Endangered Wildlife in Canada.
- Acoustic recording units were placed in 17 different forest communities in Black Brook to record songbirds.
- Presence or absence of each species was used to determine their habitat use.

### RESULTS:

- The managed forest landscape of Black Brook provides important habitat for these two species.
- The two species had significant occupancy on intensively managed forest landscapes.
- No landscape-level environmental variables influenced species presence.

A well-managed working forest allows for songbird species abundance and diversity.

### PROJECT PARTNERS



Songbird Acoustic Monitoring Device, Black Brook Woodlands, New Brunswick

Our mapping system and acoustic monitoring devices in Black Brook give researchers the ongoing ability to understand the forest landscape and learn how birds use different forest communities.



Canada Warbler, Northern New Brunswick

# WORKING FORESTS WORK TO *Lead the Way*



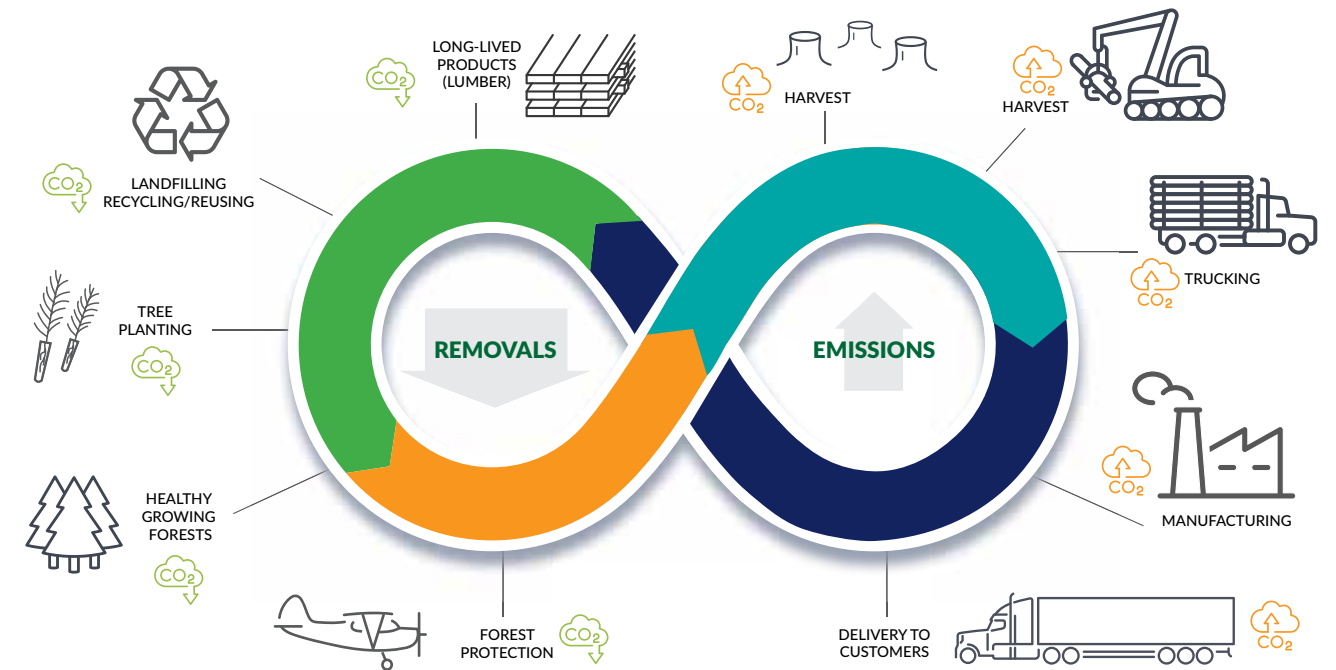
Shelterwood Harvest,  
Sussex, New Brunswick

Since 2020, JDI Forest Supply Chain\* has been actively tracking and reducing its carbon footprint. We are proud to announce that we have achieved carbon neutrality with our Forest Products Supply Chain in accordance with the PAS2060:2014 standard, which demonstrates our commitment to environmental responsibility. Our working forests play a crucial role in combating climate change by efficiently absorbing CO<sub>2</sub> and providing long-term carbon storage in wood products. By utilizing residual

forest products for energy, we minimize emissions from traditional fossil fuels. Through strategic tree planting and sustainable forestry practices, we remove four times more CO<sub>2</sub> from the atmosphere on planted hectares compared to naturally regenerated hectares. This approach not only accelerates tree growth, but also ensures a continuous cycle of harvest and renewal. As a result, our working forests boast healthier, more vigorous growth, further contributing to our carbon reduction efforts.

\*The JDI Forest Supply Chain (Supply Chain) is made up of businesses in the Forestry and Forest Products and Consumer Products sectors, encompassing all of our activities in our lumber, pulp and tissue businesses.

## Proud to be Carbon Neutral



### 2021-2023 GREENHOUSE GAS EMISSIONS AND REMOVALS

Type	Detail- Emission/(Removal)	2021 MTONS CO <sub>2</sub> e	2022 MTONS CO <sub>2</sub> e	2023 MTONS CO <sub>2</sub> e
Scope 1	Direct Fuels	453,000	553,000	516,000
Scope 2	Indirect Electricity	586,000	663,000	551,000
Scope 3	Upstream and Downstream Supply Chain	998,000	909,000	989,000
<b>Sub-Total: Manufacturing and Supply Chain Emissions</b>		<b>2,037,000</b>	<b>2,125,000</b>	<b>2,056,000</b>
Transfer	Net transfers (to) / from HWP	(1,048,000)	(976,000)	(1,048,000)
Removal	Net Forest Growth and Land Use - Freehold	(2,477,000)	(2,364,000)	(1,819,000)*
<b>Sub-Total: HWP Transfer plus Net Forest Growth (Removal)</b>		<b>(3,524,000)</b>	<b>(3,340,000)</b>	<b>(2,867,000)</b>
<b>Total: Net Forest Products Value Chain Emissions/ (Removals)</b>		<b>(1,488,000)</b>	<b>(1,216,000)</b>	<b>(811,000)</b>

\* 2023 results includes emissions from peat bog use change.

# WORKING FORESTS WORK FOR *Resiliency*

Courtney McDonald, Orchard Manager,  
Parkindale Seed Orchard, Southern New Brunswick

## It All Begins with a Tree

We take great pride in our seed orchard located in Parkindale, New Brunswick. It spans 300 acres and houses seven species of softwood trees and two species of hardwood trees.

The seedlings we cultivate today are carefully selected from families with genetics recognized for producing trees that exhibit faster growth, straighter form, enhanced adaptability to climate variations and improved resistance to pests compared to those with uncultivated genetics.

## DID YOU KNOW?

With the ability to collect and process **over 100 million seeds annually**, our breeding and cone collection practices are informed by insights gained from more than **400 field trials**.

## Investing in World-Class Technology at Maritime Innovation Limited

Our world-class, 7,200-square-foot science and research lab and nursery is at the root of our innovation.

It is the first large-scale advanced seedling facility in Canada that incorporates both somatic embryogenesis and our patented endophyte-enhanced seedling technology. The lab focuses on naturally enhancing trees to have superior genetics and increased tolerance to insects and

disease, so that the trees we grow can survive and thrive for generations. That's a win for the environment and the economy.

## DID YOU KNOW?

We keep over **4,000 different genetic varieties of tree embryos** in a cryopreservation room at **-196°C**. This keeps the embryos in stasis so we can grow them in the future.

Our seedlings are:



Bridget MacNutt, Lab Technician,  
Maritime Innovation Limited, Sussex, New Brunswick

# WORKING FORESTS WORK FOR NOW *and Into the Future*

Forest Stand,  
Northern Maine Woodlands

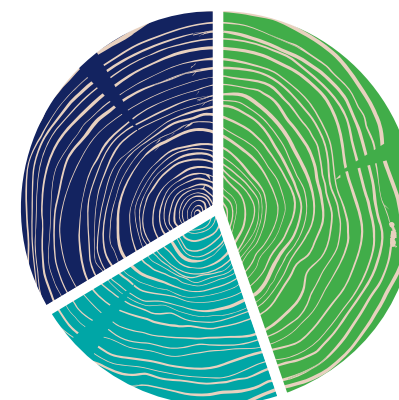
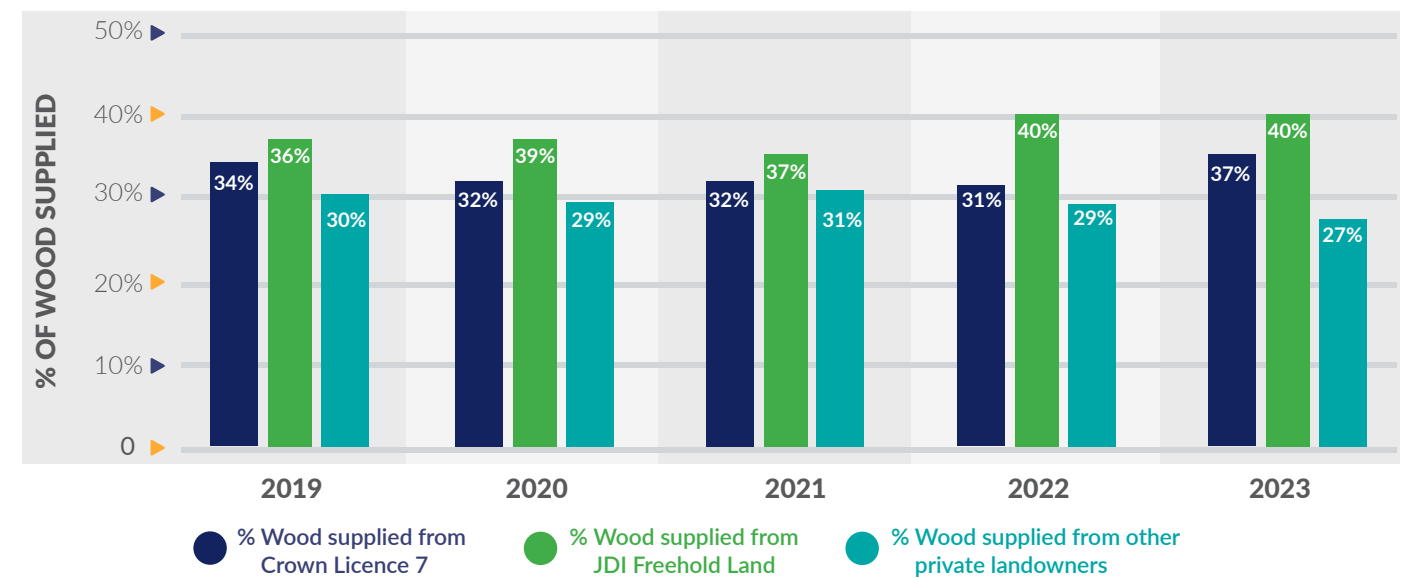
## Sustainability Since 1882

Our sustainability approach balances business needs with a long-term vision to sustain healthy, fast-growing and resilient forests for future generations. This commitment includes implementing rigorous best practices in forest management, because a working forest is in a continuous cycle of harvest and renewal. We grow more wood than we harvest every year and produce high-quality products to enable reinvestment in our managed lands. This ensures the care of forests not only for today but for future generations. ♻️

## DID YOU KNOW?

We have 5,782,772 acres (2,376,627 hectares) of land under J.D. Irving, Limited management.

### WOOD SUPPLY DASHBOARD



### LANDS UNDER IRVING MANAGEMENT

HECTARES	ACRES	
<b>795,929</b>	<b>1,966,783</b>	<b>NB &amp; NS Freehold</b>
<b>519,275</b>	<b>1,283,156</b>	<b>Maine Freehold</b>
<b>1,061,423</b>	<b>2,622,833</b>	<b>NB Crown Licence 7</b>
<b>2,376,627</b>	<b>5,782,772</b>	<b>Total</b>



## A Strong Tradition of Forest Management

J.D. Irving, Limited renewed its 25-year Forest Management Agreement with the Government of New Brunswick for Crown Licence 7. This is a pivotal management plan, given our significant industrial plan objectives, investments and benefits to New Brunswick's Forestry sector and economy. The agreement defines:

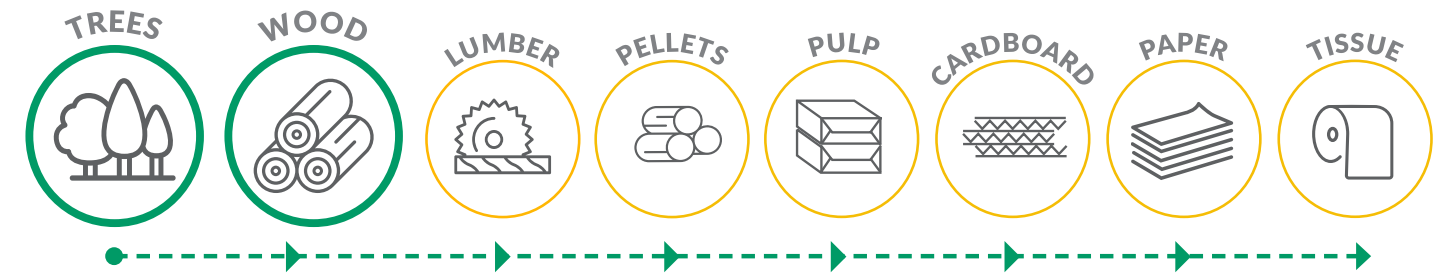
- Goals of improving the value of the Crown Land asset, growing a sustainable wood supply and increasing lands set aside for conservation,
- The management of older, previously treated areas on Crown Licence 7 to mitigate loss of volume and value and ensuring they are properly reforested through silviculture over the next 10-15 years,
- Leveraging the use of silviculture treatments that promote well-adapted species as well as active forest management in the natural forest to achieve a resilient, healthy forest that is well-positioned for climate change and risk mitigation from wildfires and pest threats.

The new agreement is a testament to our long-standing commitment to effective and sustainable forest management, which provides economic stability and growth to the regions where we work and live. We're proud of the work we do in the woods, for the economy and for our communities, and we're happy to once again partner with the Province of new Brunswick to find a better way every day.

"The forest and environment industry has many different parts and occupations. It's important to move with and be open for change and developments, and to keep communicating and learning what fulfills everyone's values and goals."

Erin Popika, Silviculture Supervisor,  
Sussex Woodlands

# OUR 2023 INVESTMENTS



## \$431 Million

SPENT ON LOCAL SUPPLIERS IN 2023 (USD)

## \$26.6 Million

IN SILVICULTURE INVESTMENTS IN 2023 (CAD)

## \$10.5 Million

PAID TO SILVICULTURE CONTRACTORS IN 2023 (CAD)

(from total \$26.6 million silviculture investments)

## \$40 Million

SPENT ON WOODLANDS INVESTMENTS



John Everett, Rebecca Landry,  
Tyler Duguay, Max Cote and Nick Pellerin,  
Chipman Woodlands, New Brunswick

## OUR WORKING FOREST WORKS FOR OVER 1,600 EMPLOYEES

(staff, hourly & contractors)

# WORKING FORESTS WORK FOR *Our People*

## Forestry Equipment Operator Training Program

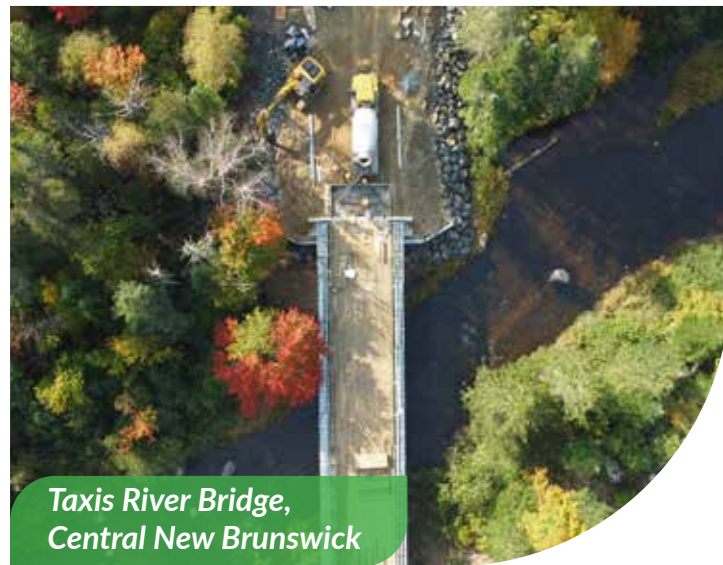
Two operators with our contractors in Deersdale, New Brunswick, became the first to be certified as Forestry Equipment Operators in New Brunswick. This includes a minimum of 4,000 hours of work experience and the successful completion of a practical assessment that covers mechanical abilities; safety; tree species and product, environmental and skills demonstration. We're proud to collaborate with Forest NB and local contractors to promote Forest Equipment Operation to expand opportunities for existing operators and students.



**Mike Mills, Harvester Operator,  
Troy Baker, Forwarder Operator**

## Improving Road Network Connectivity

We've increased our road connectivity between Chipman and Deersdale, New Brunswick, with the completion of the Taxis River Bridge. This 130-metre modular bridge and 5 kilometres of roadway is the first stage to increase payload capacity, reduce reliance on Provincial highways and decrease fuel consumption per tonne of wood delivered. This project preserves the integrity of the watercourse with careful attention to banks and waterways.



**Taxis River Bridge,  
Central New Brunswick**

## DID YOU KNOW?

We invested \$2.2 million into the Taxis River Bridge to advance our off-road trucking operations in central New Brunswick.



**Josh Cornell, District Forester,  
Central New Brunswick**

## Record Moose Hunting Season in New Brunswick

New Brunswick's annual moose hunt saw record numbers in 2023, with 4,064 moose harvested against 5,115 licenses issued. The abundant moose population can in part, be attributed to responsible forest management practices, including tree planting, responsible herbicide use, selective cutting and clear cutting to create a mix of young growth, open space and mature trees to support a broad range of wildlife.

## Heavy Equipment Simulator for Training

J.D. Irving, Limited is improving safety training for its team with new Vortex Training Simulators. These adaptable, multi-equipment model simulators include up to five screens and a motion platform for maximum immersion and trainee engagement. An instructor operating station allows the trainer to guide and monitor students. The simulator expedites training by eliminating the need for travel into the woods and results in safer operations with in-depth training before equipment use.

So far, 63 employees have been trained, with each new hire cutting their training time from 80 hours to 40 hours.



**Vortex Simulator,  
Sussex, New Brunswick**



**Deersdale Remote Camp,  
Deersdale, New Brunswick**

## Proud to Support our Remote Operations

To reduce daily travel time, improve employee safety and maximize productivity, we operate a series of camps in some of our regions for employees to live in. These modern and private rooms located across northern, central and southern New Brunswick are newly renovated and winterized, and camp locations include fully outfitted kitchens with cook staff. During our silviculture season, we have over 200 full beds in our camps.

## DID YOU KNOW?

**Over 75,000 meals served to our staff in remote locations!**



## Investing in Our Future

### Strengthening Communities with Newcomer Support

In order to have a robust and future-ready workforce, important to recruit internationally as well as expand domestic recruitment. We're proud to have hired 167 newcomers from 11 countries worldwide in our Woodlands and Sawmill divisions in 2023. These newcomers bring a variety of skills with them, and have since begun careers as truck drivers, forest machine operators and sawmill operators.

Immigration, employment and employer support for newcomers is proven to have a positive impact on rural communities by attracting skilled workers to hard-to-fill positions, and by diversifying and boosting local populations. We contribute to family settlement, and in areas like Chipman, New Brunswick, build homes to help these families and to allow easier integration and stability in the community.

### Women Supporting Women

Supporting women in traditionally male-dominated fields is crucial for fostering diversity and inclusivity. In line with this commitment, an employee-led initiative, called Growing Women Leaders, was established within the Woodlands and Sawmill divisions. This group aims to provide female mentorship within the divisions and highlight the contributions of women working across our regions. The group holds quarterly operational meetings to facilitate learning and growth opportunities, empowering women to excel in their roles and advance their careers within the organization.



Alexandro Tassinari, Construction Lead Hand, and family



Growing Women Leaders Group, Central New Brunswick

**WE HIRED 167 NEWCOMERS FROM 11 COUNTRIES IN OUR WOODLANDS AND SAWMILL DIVISIONS IN 2023.**



"The company's long-term strategy with forest management aligns with that of many of the private landowners I work with. It's great to be part of a company that has a long history in the Maritimes of forest management and state-of-the-art sawmills. That allows me to work competitively with private woodlot owners to help them meet or exceed their goals."

Lowell Sherry, Senior Buyer, Wood Procurement  
Nova Scotia Woodlands – 24 years of service

Trucking contractors are vital to the forest sector's supply chain. Matthieu started operating in St-Jacques, NB with a self-loader hauling private wood and now operates a grader, bucket loader and a float service in three bay shops. He is also running the first ever A-train logging truck in Canada.

Matthieu Daigle, Trucking Contractor  
Matthieu Daigle Trucking Inc. – 21 years of service



Jonni recently began his harvesting contractor journey after working as an operator. His time as an operator under a brand-new independent contractor, and watching that company grow helped his decision to start his own business.

"I have family that worked in forestry, and as a young man, it was nice for me to work in forestry in a different country. JDI helped me to move to Canada and start my company through their contractor program."

Jonni Virolainen, Harvesting Contractor  
Ponsa Forestry Inc. – 5 years of service



# WORKING FORESTS WORK FOR *Communities*



## Atlantic Balloon Fiesta

The 36th annual Atlantic Balloon Fiesta in Sussex, New Brunswick saw over 100,000 visitors over three days. The event included hot air balloon viewing and rides, craft markets, food trucks and a fair. We were once again a major corporate sponsor and provided signs, swag, log donations, a harvesting simulator display and more.



## Annual Fishing Tournaments

Each year, we sponsor four fishing tournaments: The Annual Grand Lake JDI Fishing Derby, the Municipality of Grand Lake Family Day Ice Fishing Tournament, the Tri-Lake Ice Fishing Tournament, and the Hook and Paddle Tournament. These competitions provide a fantastic opportunity to experience the outdoors throughout the year.



## Elgin Eco Association 20th Annual Elgin Mountain Bike Race

We're proud sponsors of the annual Elgin Eco Association Mountain Bike Race, and this year's 20th event saw over 200 racers participating in 10, 20, 40, 80, and 120 kilometre races. The first place winner of the 120 kilometre race was 19-year-old Liam Faubert.



## Rendezvous des Artistes

The 20th annual Rendezvous des Artistes in Saint-Léonard, New Brunswick brought 100+ painters and sculptors from across New Brunswick and Quebec, and over 6,000 visitors. This event not only boosted the local economy by driving tourism to the area, but also encouraged art within the community by fostering creativity and cultural appreciation.



## Sussex & Nova Scotia Mulch Sale

Each year, our New Brunswick and Nova Scotia teams hold mulch sales, with proceeds being donated to Sussex Elementary School – Home & School in support of PALS (Partners Assisting Local Schools) and the IWK Hospital for Children. In 2023, we raised \$13,392 and \$9,165 respectively.



## Can-Am Sled Dog Race

As the title sponsor and in recognition of the community effort that goes into hosting the Can-Am Crown International Sled Dog Race for over 30 years, Irving Woodlands, LLC donated \$50,000 to community causes in northern Maine, including the Aroostook County Action Program (\$20,000), Fish River Rural Health Food Pantry (\$15,000) and Ashland Food Pantry (\$15,000).

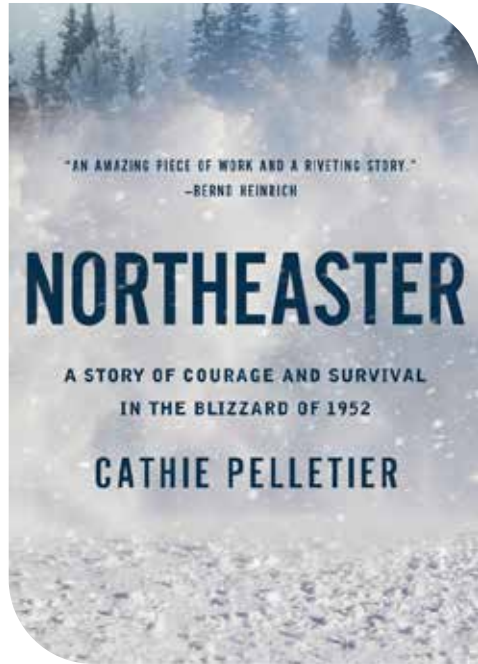
Robert Fawcett,  
Director of Corporate  
Relations, with 2023  
Hook & Paddle Fishing  
Competition winner  
Chris Bingham.



“It’s great to support local communities where we live and work. We’re meeting folks from many New Brunswick communities, including JDI employees and their families, all enjoying the gift of nature and everything that accompanies it.”

- Robert Fawcett, Director of Corporate Relations

# WORKING FORESTS WORK FOR *Stakeholders*



## Supporting Local Literacy

We donated hundreds of copies of local author Cathie Pelletier's book to school libraries in Maine. Titled *Northeast: A Story of Courage and Survival in the Blizzard of 1952*, this nonfiction book tells the true story of the blizzard which blanketed New England that year. It takes place in an area where we are a significant employee and landowner.



## NBCC Culinary Partnership

We've launched a new partnership with NBCC at their campus in Saint Andrews, New Brunswick and acted as judges for the Chef's Culinary Competition. We recognize the value in being able to discuss future careers with this talented group. Congratulations to Hailey Ganong, Giosepe Villasquina and Anuluwa Adeboye for placing first, second and third respectively.

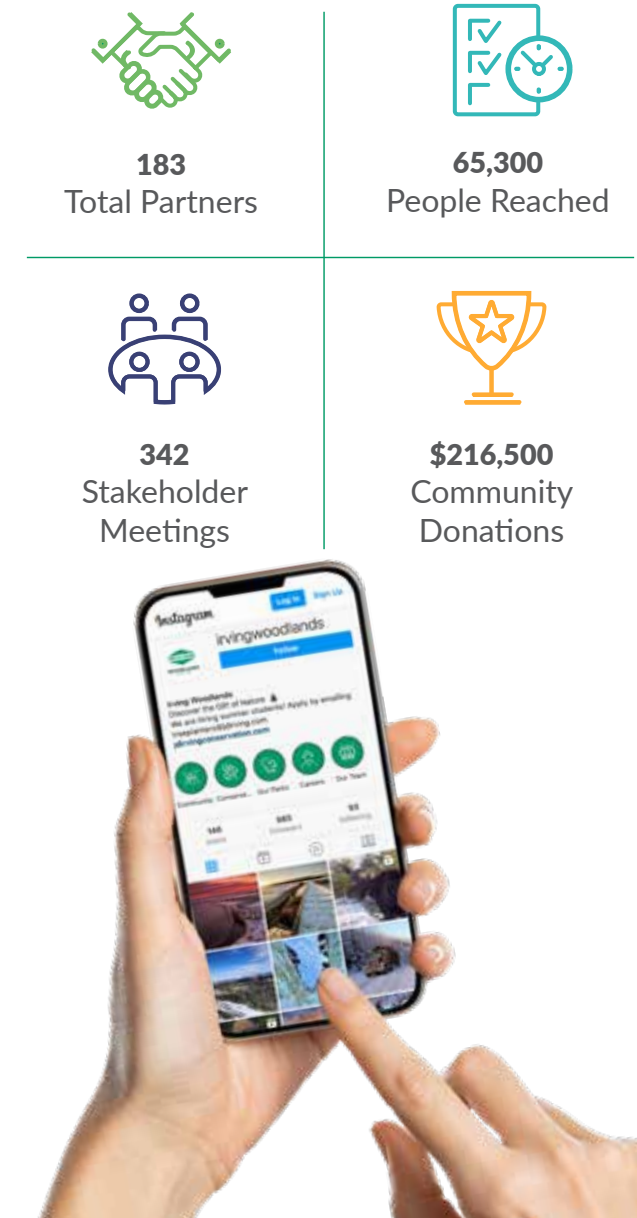


## Our Stakeholder Engagement

- 54 Stakeholder partners
- 3 New partners
- 63 Community-based partnerships
- 19 University partners
- 12 Outdoor associations
- 4 Motorized recreation activities
- 9 Fishing & hunting clubs
- 3 Industry associations
- 3 Government
- 13 Non-government organizations
- 183** Total partners

## DIGITALLY LEADING IN FORESTRY AWARENESS

Irving Woodlands is committed to reaching our audience with the media they use most and leads the forest products industries across North America in social media following.

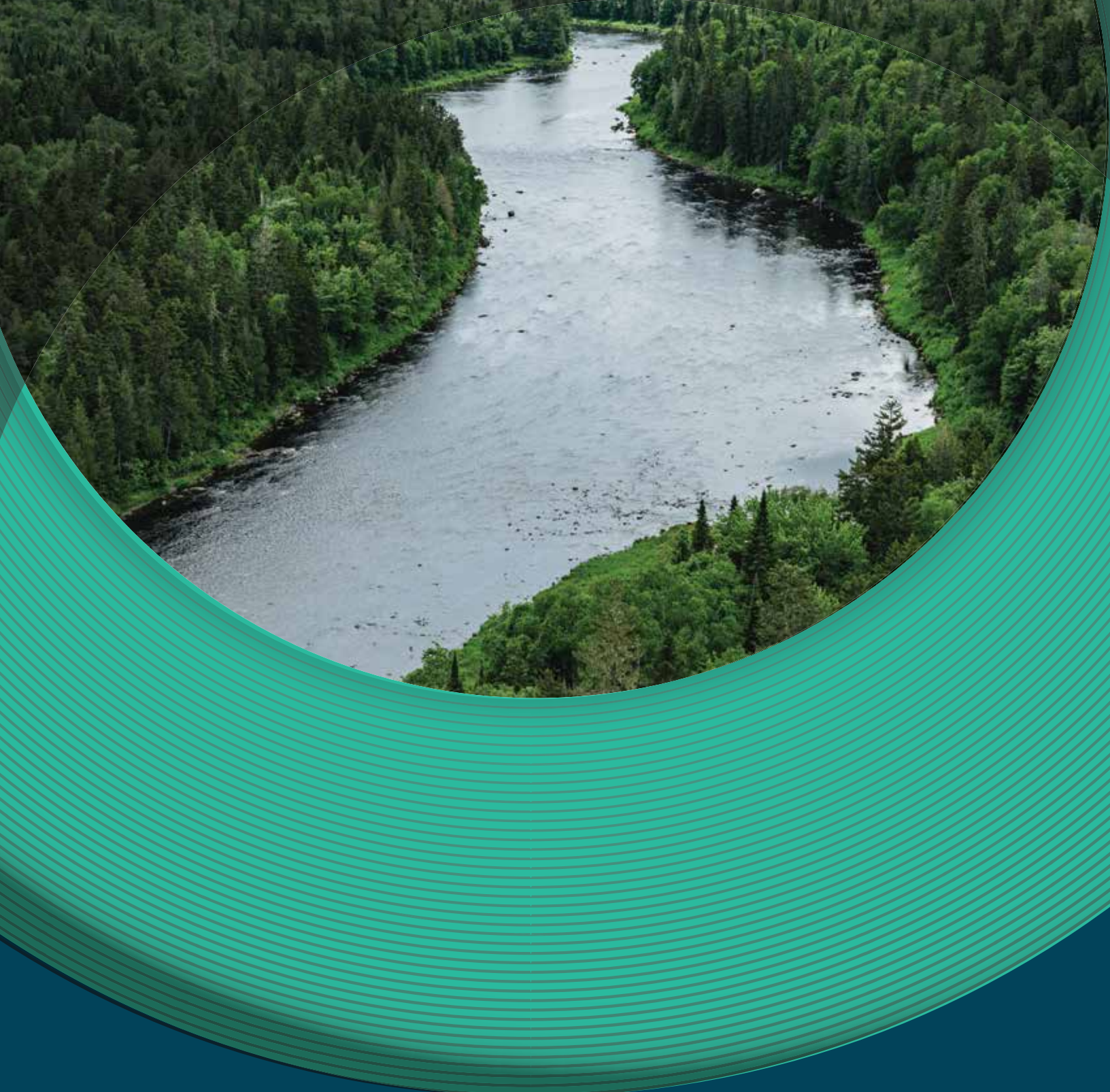


Check us out online!

**55,000+**  
FOLLOWERS ACROSS  
PLATFORMS IN 2023



IRVING WOODLANDS



PO Box 5777  
300 Union Street  
Saint John, New Brunswick  
E2L 4M3 Canada

Toll Free:  
1-800-518-7999  
Main Switchboard:  
1-506-632-7777

[www.irvingwoodlands.com](http://www.irvingwoodlands.com)  
[www.jdirvingsustainability.com](http://www.jdirvingsustainability.com)  
[www.jdirvingconservation.com](http://www.jdirvingconservation.com)  
[info@irvingwoodlands.com](mailto:info@irvingwoodlands.com)